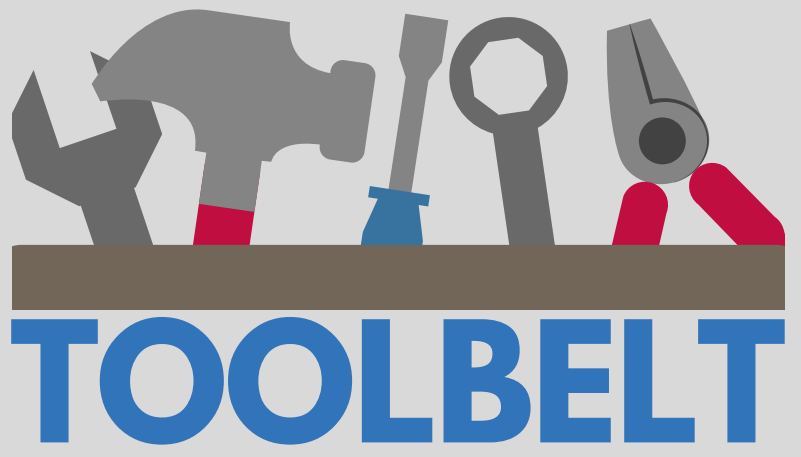


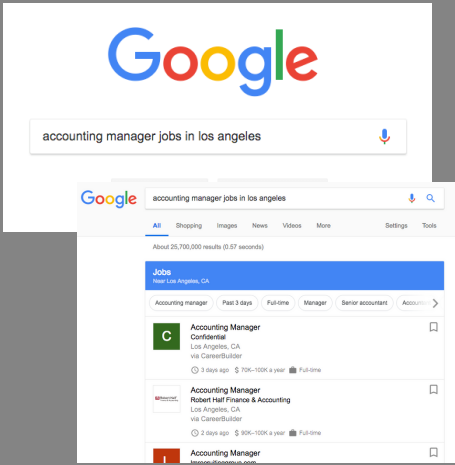
# THE JOB SEARCH



Effective tools and tactics for your job search.



[www.insiderecruiter.com](http://www.insiderecruiter.com)



1

## JOB AGGREGATORS



Job aggregators scrape the web for open positions across multiple job boards. Google recently released a new feature called "Google-for-jobs." Type in a job you are interested in like "Accounting manager jobs in Los Angeles" and you will see a list of open positions.



2

## JOB ALERTS



Studies show that an average job posting can receive as many as 250+ applicants and only 4% of them are called in to interview. Sign-up for job alerts on the job boards you use to increase your chances of being one of the first candidates to apply:

[www.insiderecruiter.com/jobs/](http://www.insiderecruiter.com/jobs/)

3

## LINKEDIN



LinkedIn is more than a job board. Recruiters actively seek out qualified candidates on LinkedIn through "Boolean" searching keywords and message candidates about opportunities. Make sure your LinkedIn is optimized for the jobs you are targeting.

You can also use LinkedIn to help discover companies or positions you should apply too. Do you have a dream job in 5-years? Find the person currently in that position at your dream company and discover what positions or companies they previously worked! Follow the breadcrumbs.



4

## APPLY DIRECTLY



Applying directly to jobs on company websites is often overlooked. Not every company has a posting on a job board. Use google to locate small to mid-sized business near your area and apply directly to their careers page. Your chances of being noticed will go up!

5

## NETWORKING



Lastly, don't forget networking and leveraging your potential contacts: Former co-workers, friends, family, alumni, and association contacts are just a few examples. Employers often look first at who their current employees recommend before looking at applicants.